

ENWISEN SUCCESS STORY

A fast-growing company needs an integrated approach to HR communication **Enwisen delivers a smooth and elegant solution.**



THE COMPANY

The Andrew Jergens Company (www.jergens.com), a wholly owned subsidiary of Kao Corporation, markets its beauty brands to nearly 1 billion consumers in over 50 countries. Its portfolio of beauty brands includes Naturally Smooth™ Shave Minimizing Moisturizer, Bioré®, Jergens® Skincare, bān® Antiperspirants Deodorants and Curél® Therapeutic Moisturizing Lotion. Based in Cincinnati, Ohio, The Andrew Jergens Company has operations in over four countries and employs more than 450 employees worldwide.

Skin Care for the Planet

Jergens is no ordinary company. They dream of providing beauty brands to the entire world and are on a fast track to succeeding with almost 1 billion customers. Serving the skin care needs for the planet is no easy task, especially on the thin margins of the retail trade; Jergens needs to stay lean and nimble. They need solutions with a real return on investment.

When Jergens recognized how unwieldy, inefficient, and wasteful their old approach to HR communication was, they realized they needed to make a change. Employees were confused about the latest information and HR staff felt burdened. Jergens' leadership team envisioned a flexible communication portal that was elegant, easy-to-use, and efficient. They wanted this front-end to deliver immediate value while integrating with the SAP Human Resources solution they were planning on implementing. They also wanted speed, beauty, and quality at a great price.

They found the right solution with Enwisen. Krista Combs, Human Resources Administration Leader of Jergens, commented, "We struggled for a long time to resolve our communication issues before we found Enwisen. We went from a messy, inconsistent mixture of approaches to a single, elegant solution."

Smooth as Silk Implementation

Customers often expect misery when implementing a new technology. The anticipated pain sometimes stops them from making the leap. What Jergens discovered is that implementation could be as smooth as silk. In just two months from initiation, Jergens' employees had 24/7 access to the detailed information they needed about company benefits and policies, complemented with a library of content and decision-making tools. Enwisen added a page for Jergens to convey other life-enhancing information, from company corporate events to great outings for families. Enwisen became a one-stop shop: employees now use it as their home page to start each day.

A Sweet-Smelling Future

To leverage the best value from their solution, Jergens added kiosks on the factory floor for the use of hourly employees. They also had Enwisen seamlessly integrate with the company Intranet so that employees have a single sign-on each morning. Jergens plans on building off their current successes by implementing an ePaystub and a total compensation statement, an increasingly valuable tool that compiles cash compensation and the value of all non-cash compensation.

"As Jergens expands, acquiring companies in new locations, the benefits of the Enwisen solution are multiplying in terms of enhanced employee satisfaction, improved HR workflow, and elimination of paper processes. We're thankful to have an HR communication solution that can accommodate our growing needs," said Krista. "We look forward to expanding our relationship with Enwisen further."



7110 Redwood Boulevard, Suite C
Novato, California 94945
(800) 685-5578
www.enwisen.com

